

CAFE del REY

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**CAFE DEL REY CELEBRATES 20 YEARS WITH A “SUNDOWN SOIRÉE”
SATURDAY, JUNE 25, FEATURING AN EXCLUSIVE PARTNERSHIP WITH
THE SURFRIDER FOUNDATION AND PRIZES FOR TWITTER FOLLOWERS**

A suggested \$20 donation per guest will benefit the [Surfrider Foundation’s West L.A./Malibu chapter](#), while Twitter users have the chance to win dinner for two plus an overnight stay at nearby [The Ritz-Carlton, Marina del Rey](#)

(MARINA DEL REY, CA; June 10, 2011)—As a staple in the Marina del Rey community for 20 years, [CAFE del REY](#) will honor this landmark anniversary with a “**Sundown Soirée**,” inviting friends, family, honored guests, and those that have yet to experience the iconic seaside dining destination to join in the revelry on **Saturday, June 25, from 5-8 p.m.** Held in the restaurant’s recently refreshed lounge—just one of several exciting updates from the past year, including the welcoming of seasoned Executive Chef Daniel Roberts—guests will enjoy **complimentary passed small bites** highlighting Roberts’ all-new Mediterranean-inspired dishes, **Champagne tastings courtesy of Perrier-Jouët**, as well as an additional **Champagne toast at sundown.**

Further adding to the restaurant's unparalleled ocean views and festive ambiance, guests will enjoy **live Mediterranean music** from celebrated guitarist [Juan Carlos Quintero](#).

As a means of expressing its gratitude to the community that has supported the restaurant through the years, CAFE del REY is partnering with the [Surfrider Foundation's West L.A./Malibu chapter](#) and **requesting a suggested donation of \$20 per guest, which will go to benefit the organization's cause**. Additionally, the restaurant staff will be lending their time and support at an upcoming Beach Clean-Up event, spearheaded by the nonprofit.

"It's been a great joy serving the local Marina del Rey neighborhood over the years and we're thrilled to give back by helping to facilitate donations and volunteering our time," General Manager Shaun Freeman says. "This celebratory evening is about honoring our community, our loyal guests, and the dedicated staff that have contributed to 20 successful years."

Furthering the celebratory spirit, **CAFE del REY is also offering its Twitter followers a chance to win dinner for two the evening of the event (June 25), followed by an overnight stay at the nearby [The Ritz-Carlton, Marina del Rey](#)**. Beginning at 12 a.m. PT on June 15 and continuing through 11:59 p.m. PT on June 23, 2011, Twitter users who **re-tweet any of [@cafedelrey](#)'s tweets about the upcoming Sundown Soirée and include the hashtag #SundownSoiree** will be entered to win. The winner will be announced on Friday, June 24, 2011, via Twitter's direct message service. Only participants who follow @cafedelrey will be eligible. One re-tweet, or entry, per user will be accepted. See additional contest rules below, or visit the restaurant on [Facebook](#) for details.

ABOUT CAFE DEL REY

Located in Marina del Rey, directly along the marina docks, CAFE del REY offers seasonal, Mediterranean-inspired cuisine from Executive Chef Daniel Roberts. With unparalleled views of the ocean and a recently updated interior, CAFE del REY provides diners with a casually sophisticated dining experience, representative of the best of what Southern California has to offer in both cuisine and ambiance. Just a 15-minute drive from Los Angeles International Airport, yet ideally located along the tranquil Marina del Rey harbor, CAFE del REY is

convenient for both visitors and locals alike. The 225-seat restaurant is open for lunch and dinner, with lunch service offered Monday-Friday from 11:30 a.m.-2:30 p.m., Saturday Brunch from 11:30 a.m.-2:30 p.m., and Sunday Brunch from 10:30 a.m.-2:30 p.m. Dinner hours are Monday-Thursday from 5:30-10 p.m., Friday and Saturday 5:30-10:30 p.m., and Sunday 5-9:30 p.m. Happy Hour is offered every day from 4-7 p.m., as well as 9 p.m. to close. Valet parking is complimentary during lunch. Both reservations and walk-ins are welcome. For additional information, call 310.823.6395, or visit www.cafedelreymarina.com. More information is also available via [Facebook](#) and [Twitter](#).

ABOUT SURFRIDER FOUNDATION

The Surfrider Foundation is a non-profit grassroots organization dedicated to the preservation and enjoyment of our world's oceans, waves and beaches, for all people, through conservation, activism, research and education (C.A.R.E.). Founded in 1984 by a handful of visionary surfers in Malibu, CA who were concerned about threats to their local break, the Surfrider Foundation now maintains over 50,000 members and 80 grassroots chapters worldwide. The West L.A./Malibu Chapter represents 31 miles of coastline from Ballona Creek to the Los Angeles County line and inland. Channeling the organization's commitment to preserving the oceans, the WLAM chapter's current projects include the Malibu Lagoon Restoration and Beach Preservation campaign, in addition to a partnership with Santa Monica High School to initiate an educational program that teaches students about the importance of water quality. For additional details, visit <http://surfriderwlam.org>.

OFFICIAL CONTEST RULES:

- The "Sundown Soirée" Twitter winner will receive a complimentary dinner for two (not to exceed \$150 in value) and an overnight stay at The Ritz-Carlton, Marina del Rey, redeemable exclusively on June 25, 2011
- The winner will be selected by the CAFE del REY team using Random.org services.
- Prize awarded is inclusive of tax and gratuity, though exclusive of any other fees applicable to its redemption.

- Only tweets received between 12 a.m. PT on June 15 and 11:59 p.m. PT on June 23, 2011, will be considered. Participants must follow @cafedelrey on Twitter in order to be eligible.
- Contestants must be 21 years of age to enter.
- The winner will be notified by the CAFE del REY team on June 24, 2011 (instructions on how to redeem the prize will be given at that time and received via Twitter's direct message service).
- Prizes are non-transferrable.
- Prizes are valid only on June 25, 2011
- CAFE del REY reserves the right to substitute any prize for an item of equal or greater value. Prize winners are solely responsible for all applicable taxes and fees associated with receiving their prize. By accepting the prize, the winner releases CAFE del REY; The Ritz-Carlton, Marina del Rey; Wagstaff Worldwide; and their respective officers, agents, and employees from any responsibility or liability in connection with any prize awarded. By entering this giveaway, entrants accept and agree to these rules. By submitting an entry, a winner agrees to allow use of his/her name for advertising this or similar promotions and allows CAFE del REY; The Ritz-Carlton, Marina del Rey; and Wagstaff Worldwide to post the prize recipient's name on affiliated websites as the winner of this giveaway without further compensation. Winner agrees to release CAFE del REY; The Ritz-Carlton, Marina del Rey; and Wagstaff Worldwide of any injuries, losses, or damages of any kind resulting from acceptance, use, misuse, possession, or loss of the prize.

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**For more information, please contact
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